



NORDAID

BETTER ABSORPTION, MORE BENEFIT



Our mission

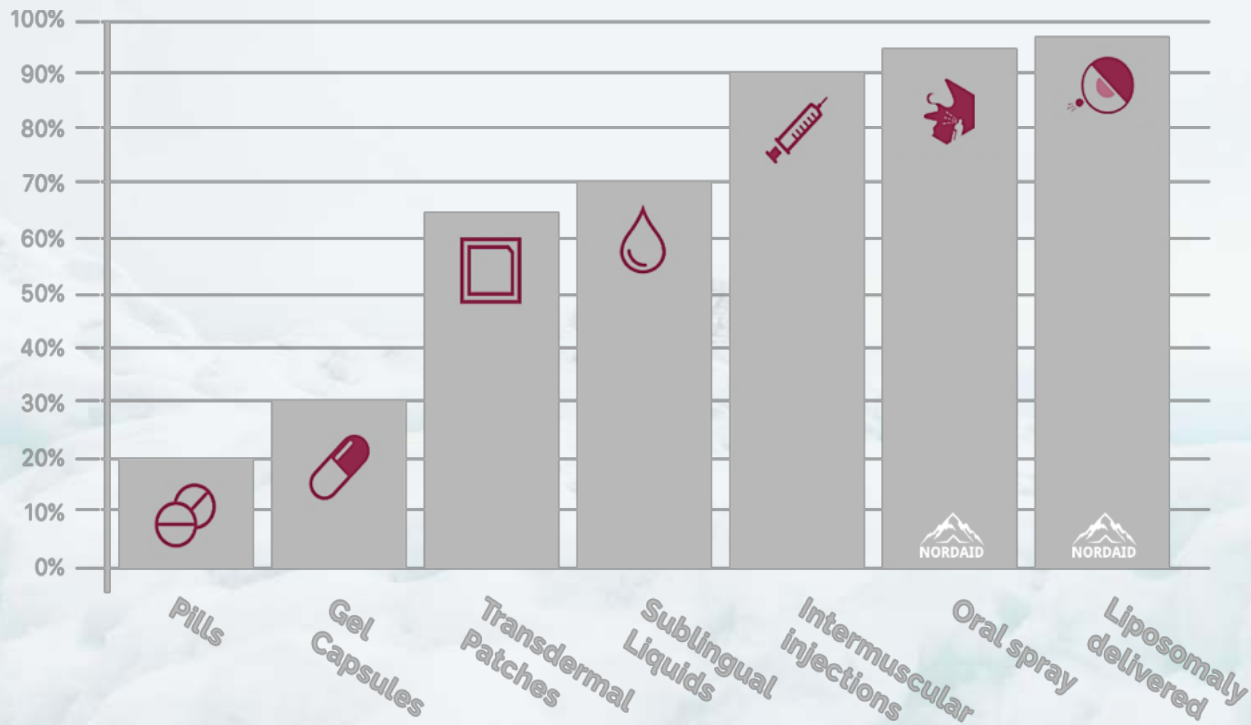


We help health conscious
people to improve
their quality of life and well-
being



Our goal

To produce **NATURAL, SCIENCE-BASED** and **EFFICIENT**
food supplements,
which have high absorption rates and bio-availability.



Our ambition

- to be the creators of new categories in the health field
- to build new markets and to be the leaders in these markets



Manufacturing details, laboratory facility

- All products are developed together with **Tallinn University of Technology** and **Competence Center of Food and Fermentation Technologies** laboratories (www.tftak.ee)
- All products are manufactured in facilities with **Good Manufacturing Practices (GMP)** and following pharmaceutical standards



Target audiences

We aim at people, who:

- are health conscious
- are in need for balancing their diet
- value natural and effective solutions
- are open to changes in traditional usages

Product portfolio

At present we have *four product lines*:

1. Liposomal oral vitamin gels – C, B12, D3
2. Oral vitamin sprays - vitamin D3 (D4000, D3000, D1000, D800, D600, D400, D300), D3+K2 spray, Zn spray, Iron Spray, Q10 Ubiquinol spray, Sleep Aid Melatonin sprays (Sleep Aid 1 mg, Sleep Aid Strong 1.95 mg and Sleep Aid + Cannabis oil), B12 and B-complex spray
3. Probiotics – D4000 + Probiotics, D400 +Probiotics, Boulardii + Probiotics for Throat
4. Transdermal patches - Blue morning





NORDAID



Easysnap package

1



Pick up the packet with one hand

2



Fold edges to open satchet

3



Complete folding with fingers to dispose entire content

Nordaid's liposomal vitamins



LIPOSOMAL VITAMIN C

Strengthens immune system, promotes brain activity and has anti-aging effects



LIPOSOMAL VITAMIN D3

Promotes healthy bones and teeth, supports immune system

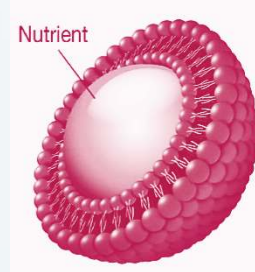


LIPOSOMAL VITAMIN B12

Key role in the normal functioning of the brain and nervous system. Aids concentration and memory and helps to reduce fatigue and tiredness.

What is liposomal delivery?

- Vitamin molecules are encapsulated in liposomes made from natural phospholipids, which protect those supplements from destruction in the digestive system.
- Liposomes are the most bioavailable oral way to deliver nutrients, as they are constructed from the same material as cell membranes in the body (phosphatidylcholine).
- Nano-sized liposomes filled with vitamins are transported directly into your cells. That's why it offers significantly improved bio-availability and your cells receive a much higher concentration of the vitamin.





Nordaid's vitamin D3 sprays

- D3 vitamin absorption via an oral spray is at least 50% faster and more effective than traditional tablets and capsules
- The main ingredient – **cholecalciferol** – is considered the best absorbed form of D vitamin
- **The source of our** vitamin D3 is lanolin
- No burden to stomach or digestive tract, as sublingual or buccal sprays bypass them and go directly to the blood-stream
- D4000/D3000/D1000/D800 (4000/3000/1000/800 IU in one spray) for adults, D300/D400/D600 (300/400/600 IU in one spray) for babies and kids
- We use innovative Airless Spray bottles, which guarantees airtight packaging and usage, which also increases products shelf-life
- We use a special pump which makes the droplets thinner and due that increases the absorption area



Zinc acetate spray

- Nordaid's Zinc spray is intended for people with zinc deficiency or in a case of common cold. Main ingredient – **zinc acetate** $\text{Zn}(\text{O}_2\text{CCH}_3)_2$ – is a useful salt since acetate has relatively low affinity for zinc, the result being that essentially all zinc is freely released upon solvation in the saliva
- Zinc deficiency is evident in the world – the World Health Organization (WHO) reports that the global prevalence of zinc deficiency is as high as 31% (<http://www.who.int/publications/cra/chapters/volume1/0257-0280.pdf>)
- Zinc acetate is effective in treating the common cold. Pooling the results of three high dose zinc acetate trials indicates an average **42%** reduction in the duration of colds (Hemilä, Harri (23 June 2011). *The Open Respiratory Medicine Journal*. 5 (1): 51–58. PMC 3136969 . PMID 21769305. doi:10.2174/1874306401105010051.)
- Food supplement absorption via an oral spray is at least 50% faster and more effective than traditional tablets and capsules (Trials by the National Technical University of Athens and the Swiss Research Centre Pharmabase)
- We use an innovative Airless Spray, which guarantees airtight packaging and usage, which also increases products shelf-life
- We use a special pump which makes the droplets thinner and due that increases the absorption area

Nordaid's Zinc spray

EFFECTIVE DOSAGE:

One spray delivers **8,4** mg of zinc acetate (2,5 mg of pure zinc)

HIGH ABSORPTION:

It has many times higher absorption than so-called traditional products (pills, tablets, capsules etc) and we use a special pump which makes the droplets thinner and due that increases the absorption area

DIRECTLY TO THE CELL:

No burden to stomach or digestive tract, as sublingual or buccal sprays bypass them and go directly to the blood-stream

AIRTIGHT PACKAGE:

We use an innovative Airless Spray, which also increases products shelf-life

SUPERB QUALITY: We use only high-quality ingredients





Sleep Aid - melatonin spray

- Nordaid's melatonin spray *Sleep Aid* is intended for those who have problems with falling a sleep, have too superficial sleep or have occasional disrupted sleep patterns, including the problems with jet lag and nightshifts
- Melatonin in a spray form absorbs up to four times better than in a pill or capsule form
- Each spray delivers an optimal 1 mg dosage of melatonin. Only a harmless, natural sweetener stevia is used in Sleep Aid
- We use an innovative Airless Spray, which guarantees airtight packaging and usage, which also improves products shelf-life
- We use a special pump which makes the droplets thinner and due that increases the absorption area



Sleep Aid Strong spray

- Nordaid's Sleep Aid Strong is intended for people who have problems with falling asleep, have too superficial sleep or have occasional disrupted sleep patterns, including the problems with jet lag and night shifts.
- The main ingredient – **melatonin** – is considered a sleep „wonder hormone“, which regulates sleep and enhances overall sleep quality.
- Sleep Aid Strong increases the feeling of sleepiness and helps to fall asleep more quickly.
- 1 spray of Sleep Aid Strong delivers 1,95 mg of melatonin. One Sleep Aid Strong contains 200 days' supply (200 sprays)
- Melatonin in a spray form absorbs up to four times better than in a tablet or capsule form (Bartoli et al. Bioavailability of a new Oral Spray Melatonin Emulsion Compared with a Standard Oral Formulation in Healthy Volunteers. J. Bioequiv. Availab. 2012. 4(7):96-97.)

(Bartoli et al. Bioavailability of a new Oral Spray Melatonin Emulsion Compared with a Standard Oral Formulation in Healthy Volunteers. J. Bioequiv. Availab. 2012. 4(7):96-97.)





Sleep Aid+Cannabis Oil spray

- Nordaid's Sleep Aid+Cannabis Oil is intended for people who have problems with falling asleep, have too superficial sleep or short duration of sleep.
- Sleep Aid+Cannabis Oil increases the feeling of sleepiness, helps to fall asleep more quickly and can lengthen overall sleep duration.
- 1 spray delivers 1 mg of melatonin and 0,25 mcg cannabis oil
- The main ingredient **melatonin** regulates sleep and enhances overall sleep quality. Cannabis Oil includes components (CBD), which can reduce anxiety and be helpful in reducing sleep difficulties and improving sleep quality.

<https://www.sciencedirect.com/science/article/pii/S0028390811003467> CBD may increase overall sleep amounts, and improve insomnia. <https://www.ncbi.nlm.nih.gov/pubmed/24845114>

- Melatonin in a spray form absorbs up to four times better than in a tablet or capsule form (Bartoli et al. Bioavailability of a new Oral Spray Melatonin Emulsion Compared with a Standard Oral Formulation in Healthy Volunteers. J. Bioequiv. Availab. 2012. 4(7):96-97.)

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Vitamin B-complex spray

- Nordaid's B-complex spray is intended for people with deficiency of vitamin B12 or suffering from low energy levels and stress-related disorders. Main ingredients are vitamin B12 and vitamins B1, B2, B3, B5 and B6.
- Vitamin B12 (cobalamin) is playing a key role in the normal functioning of the brain and nervous system. It also aids concentration and memory and helps to reduce fatigue and tiredness. (<http://pi.oregonstate.edu/mic/vitamins/vitamin-B12>)
- Regular intake of B-complex vitamins are also shown to be effective in reducing work-stress, confusion and depressed/dejected mood. (Stough, Scholey, Lloyd, Spong, Myers and Downey; *Human Psychopharmacology, Clin Exp* 2011; 26: 470–476.)
- Food supplement absorption via an oral spray is at least 50% faster and more effective than traditional tablets and capsules (Trials by the National Technical University of Athens and the Swiss Research Centre Pharmabase)
- We use an innovative Airless Spray, which guarantees airtight packaging and usage, which also increases products shelf-life
- We use a special pump which makes the droplets thinner and due that increases the absorption area



Vitamin B12 spray

- Nordaid's vitamin B12 spray is intended for people with deficiency of vitamin B12 or suffering from low energy levels and stress-related disorders.
- Vitamin B12 (cobalamin) is playing a key role in the normal functioning of the brain and nervous system. It also aids concentration and memory and helps to reduce fatigue and tiredness. (<http://lpi.oregonstate.edu/mic/vitamins/vitamin-B12>)
- Food supplement absorption via an oral spray is at least 50% faster and more effective than traditional tablets and capsules (*Trials by the National Technical University of Athens and the Swiss Research Centre Pharmabase*)

Nordaid's Iron spray

- Iron deficiency is the most common known form of nutritional deficiency in the world.
- Nordaid's iron spray is intended for people with deficiency of iron and/or suffering from low energy levels.
- Iron supports normal formation of red blood cells. It contributes to the reduction of tiredness and fatigue, contributes to the normal function of the immune system and normal energy-yielding metabolism.
- Food supplement absorption via an oral spray is at least 50% faster and more effective than traditional tablets and capsules *(Trials by the National Technical University of Athens and the Swiss Research Centre Pharmabase)*





D400 + Probiotics

- Probiotic drops with vitamin D for babies and children
- *Lactobacillus rhamnosus* + D3 400 IU/10 µg (cholecalciferol)
- Good for: gas, colic, diarrhea, digestive health, immune support, bone health
- D400 + Probiotics contains **Probi® *Lactobacillus Rhamnosus 6594**** which supports gastro and immune health in children

* Patented and clinically documented by Probi





D4000 + Probiotics

- Probiotic drops with vitamin D for children from 12 years and adults
- *Lactobacillus paracasei* + D3 4000 IU/100 µg (cholecalciferol)
- Good for: gas, diarrhea, digestive health, immune support, bone health
- D4000 + Probitics contains **Probi® *Lactobacillus Paracasei* 13434***, which strengthens and normalizes immune responses, protects against inflammation and supports general health.

* Patented and clinically documented by Probi





Boulardii + Probiotics for Throat

- Probi® *Lactobacillus Paracasei* (13434) + *Saccharomyces boulardii* with tumeric and and sea buckthorn oil
- For adults and children in case of sore throat
- Good for: sore throat and immune support
- Boulardii + Probiotics for Throat contains patented strains of **Probi® *Lactobacillus Paracasei* 13434***, which has clinically proven anti-inflammatory effect and which supports immune system.

* Patented and clinically documented by Probi



Blue Morning transdermal patches

- Help to prevent hangover and reduce the effects of alcohol consumption
- Transdermal patches deliver a specific dose of nutrients through the skin and into the bloodstream.
- Vitamins and other active ingredients are delivered directly to your body through the skin, which is a superb channel for nutrients to enter your organism for your benefit.
- Vitamin patches release essential nutrients by bypassing the digestive system which partly destroys or neutralizes oral vitamins before they ever reach the bloodstream.



Benefits for distributors

- **RAISING POPULARITY:** spray, liposomal and transdermal forms are becoming more popular amongst people due to many times higher absorption and bioavailability than co-called traditional products (pills, tablets, capsules etc.).
- **FIRST IN THE MARKET:** we have become the pioneers by offering liposomal vitamins to customers through retail.
- **EASY TO REGISTER:** Oral sprays and liposomal oral gels are registered as food supplements, transdermal magnesium oil sprays as cosmetic product and transdermal patches as a product.
- **ADJUSTABLE DOSAGES:** the dosages can be adjusted according to local legislations.
- **CUSTOMER-FRIENDLY CONTENT:** liposomes are packaged in **one hand opening sachet** and can be taken orally, **directly to mouth**. Using **airless-bottles** in sprays increases the shelf life and lowers the dosage price. A **special pump** which makes the droplets thinner and due that increases the absorption area.

Benefits for consumer

- **DEVELOPED BY SCIENCE** – its scientifically proved that using these forms give the result we aim.
- **EFFECTIVENESS** – products have the high absorption rates and bioavailability. They reach directly to the body cells and avoid digestive barriers. In order to achieve this, we use innovative forms of supplements such as spray, transdermal and liposomal.
- **NATURAL INGREDIENTS** – spray or liposomal form does not contain fillers, binders or adhesive agents commonly found in pills or tablets. Only pure nutritional ingredients are used to boost the effect.
- **CUSTOMER-FRIENDLY CONTENT** – a special pump, makes the droplets thinner and due that increases the absorption area. The anti-microbial containers ensure purity and bioavailability of the ingredients by preventing contamination by touching or oxidation by exposure to the air before being used . That the dosage of the ingredients will stay in the bottle during the shelf life and the product will stay fresh.
- **CONVENIENCE** – supplement can be taken anytime, anywhere in seconds. No water is required. They are the perfect size to carry in a pocket or a purse. Safe to use also for children and the elderly or people who struggle with tablets.
- **VALUE FOR MONEY** – oral spray supplements are more economical than pills or capsules as cost per dose is far less when consider absorption, bioavailability and purity.

Company overview

Background

- + Founded in 2014 in Estonia
- + Manufactured in facilities GMP and following pharmaceutical standards
- + Headquarters is located in Tallinn, Estonia

Products benefits

- + Products with best absorption and immediate effect
- + Developed by science
- + Innovation in delivery and packaging
- + Market driven approach
- + Highly competitive prices

Present markets

Finland, Norway, Ireland, Estonia, Malta, South Korea, Bulgaria, Georgia.

Ownership structure

Management, founders: 100%

